

■ Time / project	■ Demand PK	■ Demand Intl	■ AI Offload	■ Pay Range
More dots = more hours	More dots = higher demand	More dots = higher demand	More dots = easier to scale	PK = Pakistan / Intl = International

**TIER 1 — HIGHEST OVERALL VALUE**

Skill	■ Time	■ PK	■ Intl	■ AI	■ Pay (PK / Intl)
<b>#1 AI Strategy Consulting</b> LLM advisory, AI adoption roadmaps, enterprise AI strategy <i>Hottest right now</i>	●●●●■	●●●●■	●●●●●	●●●●■	PK: \$500–2k/mo Intl: <b>\$3k–8k/project</b>
<b>#2 LLM Evaluation &amp; Red-Teaming</b> Model stress-testing, safety evaluation, dataset curation <i>Scarce supply</i>	●●●●■	●●●●■	●●●●●	●●●●■	PK: Limited locally Intl: <b>\$25–60/hr</b>
<b>#3 Research &amp; Policy Writing</b> Strategic briefs, institutional reports, policy analysis <i>Growing fast</i>	●●●●■	●●●●■	●●●●●	●●●●■	PK: \$200–800/report Intl: <b>\$500–3k/report</b>

**TIER 2 — STRONG EARNERS, SCALABLE**

Skill	■ Time	■ PK	■ Intl	■ AI	■ Pay (PK / Intl)
<b>#4 AI Content &amp; Curriculum Writing</b> Courses, training modules, LLM prompt datasets <i>High volume</i>	●●●●■	●●●●■	●●●●●	●●●●●	PK: \$100–400/module Intl: <b>\$500–2k/module</b>

Skill	■ Time	■ PK	■ Intl	■ AI	■ Pay (PK / Intl)
<b>#5 Product Strategy &amp; Roadmapping</b> Feature planning, go-to-market, product gap analysis <i>Consistent demand</i>	●●●●■	●●■●■	●●●●●	●●●●■	PK: \$300–1k/mo Intl: \$2k–5k/mo
<b>#6 Technical Writing (AI/SaaS)</b> Docs, API guides, user manuals, product documentation <i>Always in demand</i>	●●■●■	●●●●■	●●●●●	●●●●●	PK: \$100–300/project Intl: \$30–60/hr

**TIER 3 — SOLID BUT MORE COMMODITISED**

Skill	■ Time	■ PK	■ Intl	■ AI	■ Pay (PK / Intl)
<b>#7 Digital Strategy &amp; Brand Consulting</b> Campaign strategy, content planning, digital transformation <i>Commoditising</i>	●●●●■	●●●●●	●●●●●	●●●●●	PK: \$200–600/mo Intl: \$1k–2.5k/mo
<b>#8 Training &amp; Workshop Facilitation</b> AI literacy, strategic thinking, corporate training <i>Untapped in PK</i>	●●●●●	●●●●■	●●●●■	●●●●■	PK: \$200–800/session Intl: \$500–2k/session

**KEY STRATEGIC INSIGHTS**

<b>Biggest arbitrage opportunity</b>	AI Strategy Consulting pays internationally at rates the Pakistani market hasn't caught up to yet. A project billed locally at \$500 can command \$3,000–8,000 from a US or UK client for the same deliverable.
<b>Most defensible skill right now</b>	LLM Evaluation is genuinely scarce globally. Very few people have hands-on model evaluation experience at a frontier level. Diversifying across platforms like Scale AI, Outlier, and Surge AI solves income inconsistency immediately.
<b>Highest AI offload potential</b>	Research Writing and AI Content/Curriculum allow AI-assisted first drafts, data synthesis, and formatting — meaning actual effort per project drops significantly while output quality stays high. The path to scaling income without scaling hours.
<b>Untapped local opportunity</b>	AI literacy training for Pakistani enterprises, banks, and government bodies is a growing priority with almost no credible local voices combining hands-on AI experience with institutional strategy fluency.

*Recommended income stack: Turing + one additional LLM platform for consistency · One or two international research or product strategy retainers · Occasional local workshops to build Pakistani market presence simultaneously.*